

PROVINCIAL EVENTS

SPONSORSHIP PROSPECTUS



CAMRT Provincial Events Sponsorship Prospectus

The five provincial arms of the CAMRT (Atlantic, MB, SK, AB & BC) each hold a bi-annual 1-day education conference. The provincial events will be staggered so that two or three provincial events take place each Fall. Each event includes a virtual component. We are pleased to offer a standardized sponsorship offering for these events.

The events are the regional conferences for medical radiation technology and the meeting place for professionals in this field. The events will draw 100-200 MRTs from across each region for a day-long event featuring dynamic speakers and plenty of networking opportunities. More information on each event can be found on each provincial arm’s webpage: <https://www.camrt.ca/provincial-services/>

Schedule

Sponsorship opportunities for the national conference will be released annually each Summer.

Check here for up-to-date information: <https://www.camrt.ca/conferences-and-events/>

Who will be there?

- Medical radiation technologists (MRTs), sonographers and other industry professionals from across Canada
- MRTs specializing in radiological technology, nuclear medicine, magnetic resonance imaging and radiation therapy
- Managers and decision-makers of hospitals and clinics
- Influential keynote speakers and presenters

Year	National (Spring)	British Columbia The Summit	Alberta The Ascent	Manitoba The Aurora	Saskatchewan The Horizon	Atlantic The Current
2022	Vancouver, BC					St. John’s, NFLD
2023	Gatineau, QC	Richmond				Halifax, NS
2024	Saint John, NB		Calgary	Winnipeg		
2025	Jasper, AB	Burnaby				Charlottetown
2026	Victoria, BC		Edmonton	Winnipeg		
2027	Niagara, ON	British Columbia			Saskatchewan	New Brunswick
2028	Charlottetown, PEI		Alberta	Winnipeg		
2029	Banff, AB	British Columbia			Saskatchewan	NFLD
2030	British Columbia		Alberta	Winnipeg		

Questions? Contact Courtney Jones, Manager of Conferences and Events and Corporate Partnerships

cjones@camrt.ca 613-234-0012 ext. 235

Last updated, January 2025

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Why sponsor?

Investment in a CAMRT Provincial event from companies and organizations that share our vision for innovative continuing professional development will enable us to offer unparalleled leading-edge educational programming to the regional audience and will provide you with valuable exposure to target customers and clients.

Becoming a sponsor will allow you to:

- Position your corporate brand and products prominently before decision makers within Canada’s medical imaging and radiation therapy community
- Demonstrate your organization’s leadership in the field
- Build and reinforce business relationships
- Engage in conversations and lead discussions on key issues, while also demonstrating your organization’s ability to respond to those issues
- Benefit from extensive promotional coverage and brand exposure by showcasing your logo throughout the conference’s communications campaign

Program Outline

5 sessions of general interest/keynote style, timing for reference only.

Saturday	
08:30-09:00	Welcome and Opening remarks
09:00-10:00	Opening Keynote
10:00-10:30	Networking Break
10:30-11:30	Session #2
11:30-12:30	Networking Lunch
12:30-13:30	Session #3
13:30-13:45	Stretch Break
13:45-14:45	Sessions #4
14:45-15:15	Networking Break
15:15-16:30	Closing Keynote
18:00 – 21:00	Awards and Networking Reception*

*If applicable. In 2026 this reception will be held on Saturday (for both events) but some years it is held on Friday night as an opening reception.

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Sponsorship Opportunities at-a-Glance

	Title Sponsor	Platinum Reception	Gold Speaker	Silver Award	Bronze Refreshment	Exhibitor
Full details	Page 4	Page 4	Page 4	Page 5	Page 5	Page 5
Opportunities available	1	1	4	3-4	3	10-15
Investment	\$5,500	\$4,000	\$3,000	\$2,000	\$1,000	\$750
Key benefits	Branding of conference registration page Opportunity to introduce opening Keynote	Sponsor the Awards Reception 3 minutes of podium time at the Reception	Sponsor a speaker 3 minutes of podium time prior to introducing speaker	Sponsor an award 2 minutes of podium time to speak before awards presentation	Refreshment sponsor Logo prominently displayed at break/lunch table	6 ft exhibit table
Opportunity to speak at sponsored event	X	X	X	X		
Opportunity to brand the room/space at sponsored event	X	X	X	X		
Full conference registration(s) *	4	3	3	2	1	1
Logo and company description on webpage	Prominent	Prominent	X	X	X	X
Exhibit Table	Premium location	Premium Location	X	X	X	X
Formal thank you from the MC podium	Prominent	Prominent	X	X	X	X
Company logo in the plenary room and signage at the registration desk	Prominent	Prominent	X	X	X	X
Opportunity to donate door prizes	X	X	X	X	X	X
Logo in all pre- and post-conference communications	Prominent	Prominent	X	X	X	X
Access to list of conference attendees post event	X	X	X	X	X	X

*Additional conference registrations will be available to sponsors at a discounted rate of \$75

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Sponsorship Package Details

Title Sponsor - \$5,500

One (1) available

- Branding on conference registration page (prominent)
- Opportunity to introduce opening keynote speaker (3 minutes)
 - Opportunity to brand the space at sponsored keynote (swag, handouts, etc. provided by sponsor)
- Four (4) full conference registrations
- Logo on all participant name tags
- Logo and company description on the conference screen in reception room and webpage (prominent)
- 6ft Display table in the Exhibitor Room, premium location
- From the MC podium, a publicly issued formal thank you
- Company logo in the plenary room presentation and signage at the registration desk
- Opportunity to donate door prizes and receive a public thank you from the MC podium
- Logo displayed prominently on all pre and post-conference communications

Platinum | Awards and Networking Reception Sponsor - \$4,000

One (1) available

- Bring greetings at the reception (2-3 minutes)
- Branding of conference registration page (prominent)
- Opportunity to brand the space at opening reception (swag, handouts, etc. provided by sponsor)
- Three (3) full conference registrations
- Logo and company description on the conference screen in reception room and webpage (prominent)
- 6 ft Display table in the Exhibitor Room, premium location
- From the MC podium, a publicly issued formal thank you
- Company logo in the plenary room presentation and signage at the registration desk
- Opportunity to donate door prizes and receive a public thank you from the MC podium
- Logo displayed prominently on all pre- and post-conference communications

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Gold | Speaker Sponsor - \$3,000

Four (4) available

Sponsor a Speaker

- Choice of speaker (first come, first served)
 - Speaker choices TBD
- Three (3) minutes of podium time prior to introducing speaker (sponsor introduces speaker)
- Opportunity to brand the space at your sponsored session (swag, handouts, etc. provided by sponsor)
- Three (3) full conference registrations
- 6 ft Display table in the Exhibitor Room
- Logo and company description on the conference screen in reception room and webpage (prominent)
- From the MC podium, a publicly issued formal thank you
- Company logo in the plenary room presentation and signage at the registration desk
- Opportunity to donate door prizes and receive a public thank you from the MC podium
- Logo prominently displayed on all pre- and post-conference communications

Silver | Award Sponsor - \$2,000

Three-Four (3-4) available

Sponsor a Provincial Award

- Opportunity to speak at the awards presentation (2 minutes)
- Logo displayed on-screen at Awards presentation
- Two (2) full conference registrations
- 6 ft Display table in the Exhibitor Room
- Logo and company description on the conference webpage (prominent)
- From the MC podium, a publicly issued formal thank you
- Company logo in the reception room presentation and signage at the registration desk
- Opportunity to donate door prizes and receive a public thank you from the MC podium
- Logo on all pre- and post-conference communications

Bronze | Refreshment Sponsor - \$1,000

Three (3) available

Sponsor a Coffee Break or Lunch

- Opportunity to brand a coffee break or luncheon (ex. pop-up banner, napkins etc. provided by sponsor)
- One (1) full conference registration
- 6 ft Display table in the Exhibitor Room
- Logo on the conference reception room screen and webpage
- From the MC podium, a publicly issued formal thank you
- Company logo in the plenary room presentation
- Opportunity to donate door prizes and receive a public thank you from the MC podium
- Logo on all pre- and post-conference communications

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Exhibitor Package - \$750

Unlimited, space permitting

- 6 ft Display table in the Exhibitor Room
- One (1) full conference registration
- Logo and company description on the conference webpage
- From the MC podium, a publicly issued formal thank you
- Opportunity to donate door prizes and receive a public thank you from the MC podium

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