



Victoria, BC • HYBRID • MAY 28-30

# Sponsorship Prospectus

Support Canadian MRTs by  
partnering with us for  
CAMRT 2026



# Why Sponsor

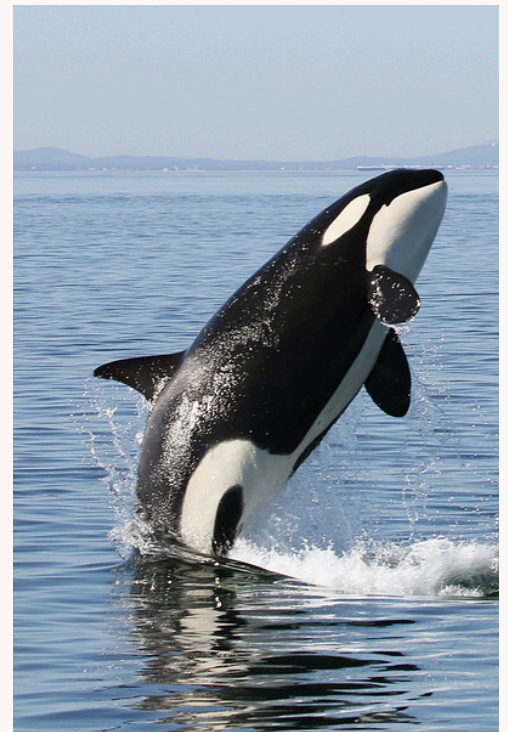
CAMRT 2026 will take place May 28-30, 2026 at the [Victoria Conference Centre](#) in Victoria, British Columbia, with both in-person and virtual attendance options available. Hosted by the [Canadian Association of Medical Radiation Technologists](#) (CAMRT), this national conference is the premier gathering for medical radiation technologists throughout Canada.

Join over 600 MRTs and stakeholders from coast to coast for two days of engaging content, including dynamic keynote presentations, diverse breakout streams spanning all disciplines, and signature events like the Opening Reception, the Celebration of Excellence Awards, and networking opportunities designed to inspire, connect, and celebrate the MRT profession.

Investment in CAMRT 2026 from corporations and organizations that share our commitment to advancing innovative continuing professional development in the healthcare sector will empower us to deliver cutting-edge educational programming to a diverse, multidisciplinary audience. Your support will also provide valuable visibility and meaningful engagement with your target customers, users and key decision-makers in the medical imaging and radiation therapy community.

If you wish to book a custom package or have an idea for a different type of sponsorship, contact CAMRT Manager of Events, Courtney Jones, at [cjones@camrt.ca](mailto:cjones@camrt.ca)

Deadline to book:  
April 30<sup>th</sup>,  
2026



[BOOK NOW](#) >

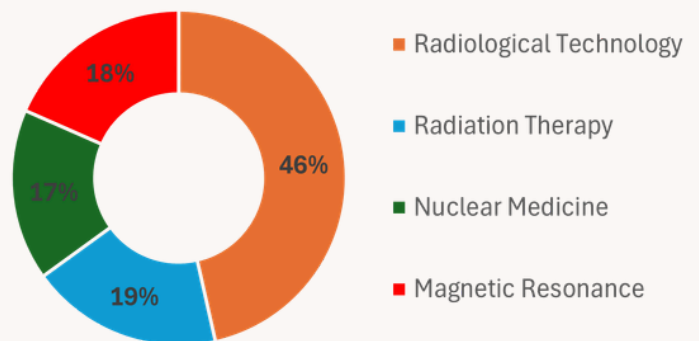
# Key Benefits

Gain premium visibility among decision-makers and influencers in Canada's medical imaging and radiation therapy community.

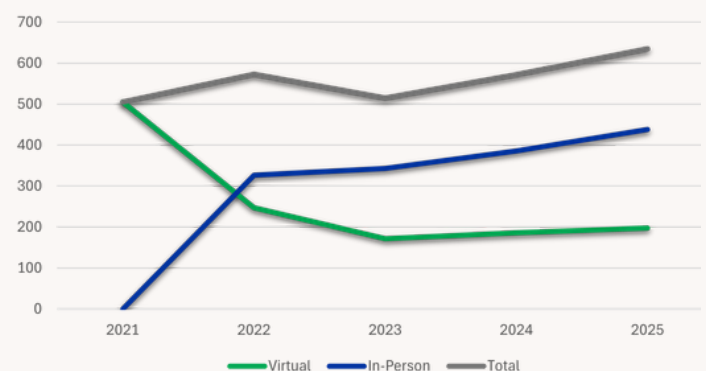


- Showcase your leadership in advancing healthcare and professional development on a national platform.
- Strengthen connections with current clients and forge new relationships with prospective partners in a focused, engaged environment.
- Position your brand as a thought leader by participating in timely conversations on key issues shaping the profession.
- Extend your reach with year-round brand exposure — sponsor logos appear in over 30 conference emails, digital campaigns, and event materials.
- Align with excellence by supporting a high-caliber program that delivers multidisciplinary education to 600+ MRT professionals across Canada.

Attendee Modality



Attendance 2021-2025

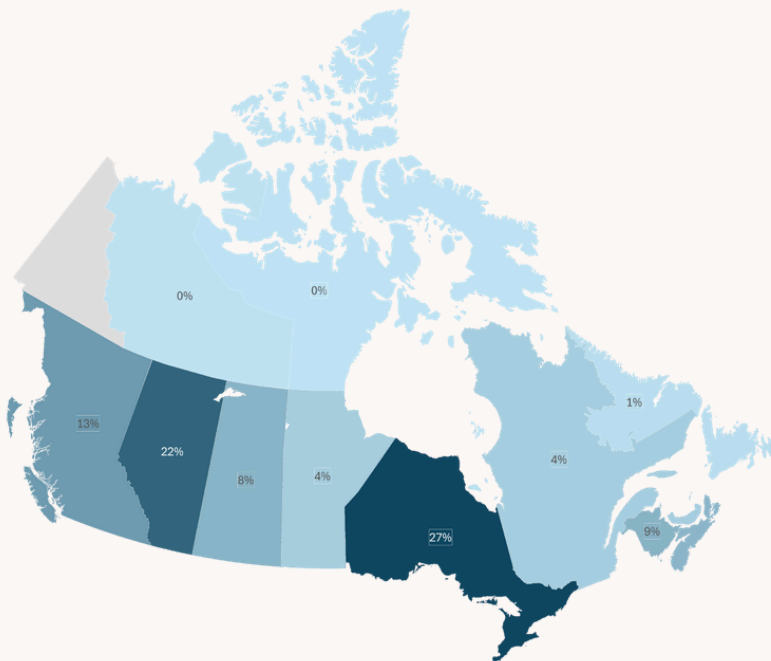


# Who Will Be There

The CAMRT national conference has grown year over year, with more attendees, speakers and sponsors than ever before.



- Medical radiation technologists (MRTs) and other industry professionals from across Canada
- MRTs specializing in radiological technology, nuclear medicine, magnetic resonance imaging and radiation therapy
- Key decision makers in hospital departments
- Provincial regulatory bodies
- Private sector representatives
- Influential keynote speakers and presenters
- Volunteer leadership
- Provincial health authorities
- Students and new graduates



## Attendee Location

CAMRT 2026 will draw attendees from throughout Canada. This chart shows the average location since 2021.

Typically, 30-40% of in-person attendees come from the province in which the event is held.

# Program at-a-Glance

This 3-day event features a robust and diverse program, including two networking receptions and four plenary sessions. Attendees can look forward to dedicated session streams tailored to their areas of practice, including four sessions each for nuclear medicine, MRI, and radiation therapy. The program also includes six sessions for radiological technology, covering topics such as general radiography, IR, mammography, and CT.

Additionally, six general sessions will address broad topics relevant to all medical radiation technologists. On Saturday, there will be a focused stream specifically for educators.

## Thursday, May 28

16:00 - 18:30	<b>CAMRT &amp; CAMRT Foundation Annual General Meetings</b>
19:00 - 22:00	<b>Opening Reception</b>

## Friday, May 29

08:45 - 10:15	<b>Opening Plenary</b>				
10:15 - 10:45	NETWORKING BREAK				
10:45 - 11:45	General Interest	Radiological Technology	Radiation Therapy	Nuclear Medicine	General Interest
11:45 - 13:00	<b>Networking Lunch</b>				
13:00 - 14:00	General Interest	Radiological Technology	Radiation Therapy	Magnetic Resonance	General Interest
14:00 - 14:30	NETWORKING BREAK				
14:30 - 15:30	General Interest	Radiological Technology	Nuclear Medicine	Magnetic Resonance	General Interest
15:30 - 15:45	TRAVEL BREAK				
15:45 - 17:00	<b>Welch Memorial Lecture</b>				
19:00 - 22:00	<b>Celebration of Excellence Awards Reception</b>				

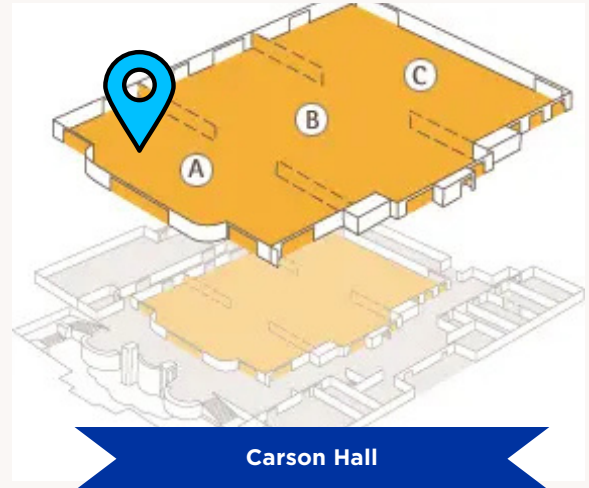
## Saturday, May 30

08:45 - 10:15	<b>Morning Plenary</b>				
10:15 - 10:45	NETWORKING BREAK				
10:45 - 11:45	General Interest	Radiological Technology	Radiation Therapy	Nuclear Medicine	Educators
11:45 - 13:00	<b>Networking Lunch</b>				
13:00 - 14:00	General Interest	Radiological Technology	Radiation Therapy	Magnetic Resonance	Educators
14:00 - 14:30	NETWORKING BREAK				
14:30 - 15:30	General Interest	Radiological Technology	Nuclear Medicine	Magnetic Resonance	Educators
15:30 - 15:45	TRAVEL BREAK				
15:45 - 17:00	<b>Closing Plenary</b>				

*This program is draft as of July 2025, and is subject to change*

# Floorplan & Set-Up

Booth selection will begin in late March 2026 and will be prioritized based on sponsorship level — organizations with higher investment will receive first access to booth selection. Following that, booth assignments will be made on a first-come, first-served basis according to the confirmed date of registration.



## Set-Up

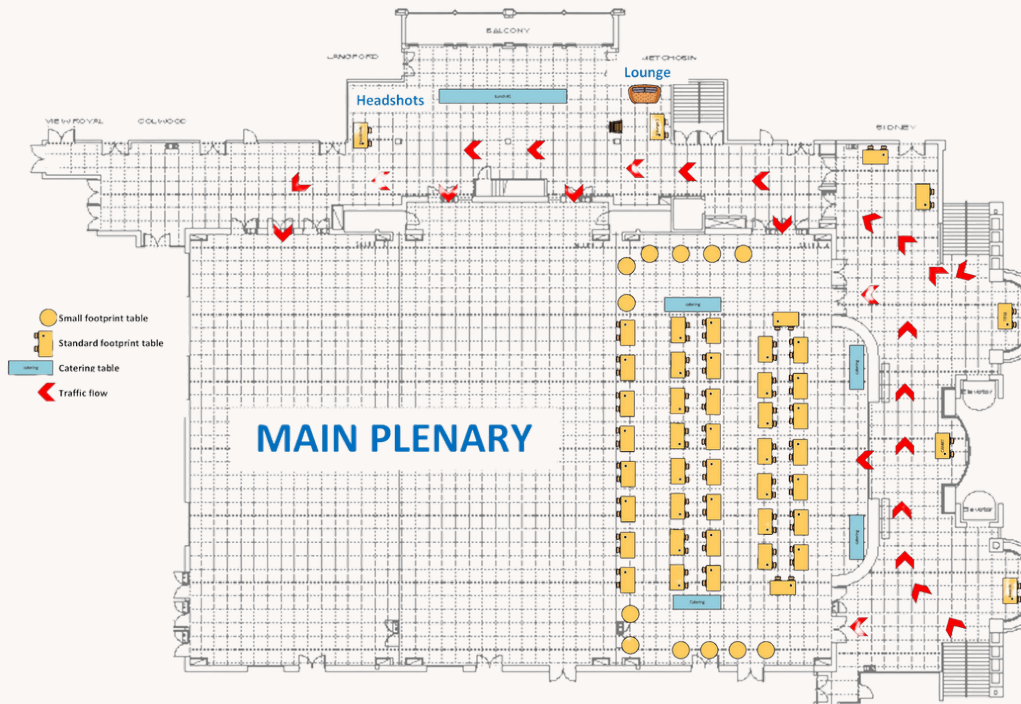
Afternoon/evening of Thursday, May 28: (time TBD)  
OR Friday, May 29: 06:30 - 08:00

## Tear Down

Saturday, May 30, 16:00-18:00

As noted, teardown will take place from 16:00 to 18:00 on Saturday, May 30. Early teardown is not permitted—please ensure your onsite team is informed and travel plans are arranged accordingly. **No exceptions will be made.**

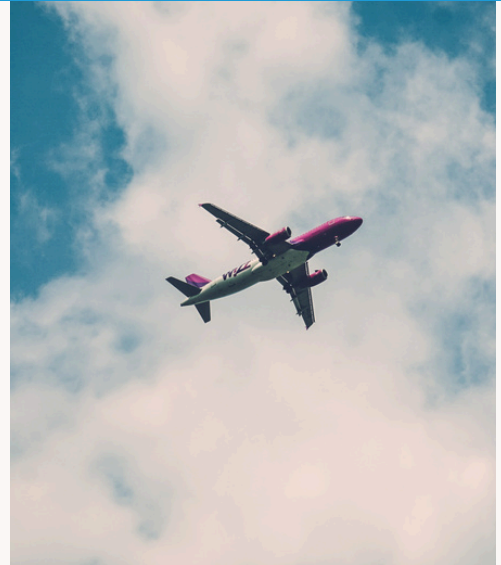
For exhibitors located outside Carson Hall A (e.g., Lounge or Headshot package areas), setup is limited to the morning of May 29, and teardown must occur after 17:00 on May 30, as these spaces remain accessible to attendees until that time.



# Travel

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CAMRT will secure discounted rates with Air Canada and WestJet that will be available to sponsors. Typically you can expect about a 10% discount.



# Housing

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We have secured a conference rate for accommodations at three hotels in Victoria. Pricing ranges from of \$256-\$378 per night, and is available to sponsors.

The links to book accommodations will be sent after sponsorship is confirmed.



# Registration

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Each sponsorship package includes a set number of registrations. All registrations, whether exhibitor or regular attendee, provide full access to sessions, the awards reception, and conference meals.

Additional staff registrations may be purchased at a discounted rate of \$350 (regular value: \$699). **All company representatives, including booth staff, must be registered.**

Unless specified otherwise, opening reception tickets are not included with exhibitor passes but may be added during registration for \$40 each.



# Opportunities at a Glance: \$8,000-\$13,000

Please refer to the detailed breakdown of each item on the pages that follow as well as the 'Benefits Index' at the end of the document for additional details.

[BOOK NOW >](#)

<b>Title</b> <i>Page 10</i>	<b>\$13,000</b>	
<b>Awards Reception</b> <i>Page 12</i>	<b>\$9,500</b>	<b>Conference Bag</b> <i>Page 11</i>
<b>Lanyards</b> <i>Page 14</i>	<b>\$8,500</b>	<b>Opening Reception</b> <i>Page 13</i>
<b>Headshot Station</b> <i>Page 16</i>	<b>\$8,000</b>	<b>Keynote</b> <i>Page 15</i>
		<b>Lounge</b> <i>Page 17</i>

# Opportunities at a Glance: \$500-\$7,500

Please refer to the detailed breakdown of each item on the pages that follow as well as the 'Benefits Index' at the end of the document for additional details.

[BOOK NOW](#) >

## Mobile App

Page 18

\$7,500

## Lunch

Page 19

\$6,500

## Exhibitor, Standard

Page 20

\$3,500

## Session

Page 21

\$850

## Wi-Fi

Page 18

\$7,500

## Break

Page 19

\$5,500

## Exhibitor, Small

Page 20

\$2,500

## Award

Page 21

\$500

# Title Sponsor - \$13,000



One (1) available

Position your organization at the forefront of the national conversation in medical imaging and radiation therapy by becoming the Title Sponsor of CAMRT 2026. This exclusive package offers unmatched visibility, premium access to attendees, and powerful brand alignment with the leading professional development event for MRTs in Canada.

As the **Title Sponsor**, your organization will benefit from high-impact branding across all major touchpoints, a prominent onsite presence, and multiple opportunities for direct engagement with both in-person and virtual audiences.



## Benefits:

- Top-tier brand placement on the conference website banner and all promotional emails.
- Logo featured first and largest wherever sponsors are acknowledged.
- Exclusive opportunity to introduce the Opening Keynote (3-minute welcome on Friday, May 28; speaker TBD).
- Branding opportunity within the keynote space, including distribution of sponsor-provided swag or handouts.
- Four (4) full conference registrations, with sponsor ribbons on name badges.
- Four (4) tickets to the Opening Reception (\$40 value each).
- Opportunity to include one (1) branded item in the conference delegate bag (sponsor provides item).
- Prominent logo and company description featured in the conference app, virtual platform, and website.
- Exhibit table (1 x 6 ft). Premium location.
  - No pipe and drape, table only
- Inclusion on the event's sponsor gamification, driving attendee interaction.
- Virtual booth page on the online platform to connect with remote attendees.
- Onstage recognition from the MC podium with a formal thank you.
- Company logo displayed in plenary room presentations and at the registration desk.
- Option to donate a door prize and receive public acknowledgment from the MC.
- Logo featured in all pre- and post-conference communications.
- Post-event access to a list of attendees who scanned in at your booth.

# Conference Bag - \$10,000



One (1) available

Place your brand directly in the hands of every in-person attendee. As the **Conference Bag** Sponsor, your organization receives highly visible, lasting exposure through branding on one of the most-used items during and after the conference. This package also includes key benefits that ensure strong engagement and recognition both onsite and online.

With your logo featured on every delegate bag and a branded giveaway included inside, this is a high-impact opportunity to align your brand with professional excellence while reinforcing your message throughout the event experience.



## Benefits:

- Exclusive branding on the official conference bag distributed to all in-person attendees.
- One branded swag item included inside each bag (e.g., mints); item cost included in sponsorship. Customizable options will be presented upon booking.
- Two (2) full conference registrations, with sponsor ribbons on name badges.
- Exhibit table (1 x 6 ft). Premium location.
  - No pipe and drape, table only
- Inclusion on the event's sponsor gamification, driving attendee interaction.
- Virtual booth page on the virtual event platform to connect with online attendees.
- Prominent logo and company description in the conference app, virtual platform, and website.
- Public recognition from the MC podium with a formal thank you.
- Logo placement in plenary room presentations and at the registration desk (prominent).
- Opportunity to donate a door prize and receive a public thank you during prize announcements.
- Logo included in all pre- and post-conference promotional communications.
- Post-event access to the list of attendees who scanned in at your booth.

# Awards Reception, Title Sponsor - \$9,500



One (1) available

Celebrate excellence and align your brand with the most inspiring moment of the conference. As the Title Sponsor of CAMRT's prestigious **Celebration of Excellence Awards Reception**, your organization will be front and center as we recognize outstanding achievement in the medical radiation technology profession. This elegant evening event provides a unique opportunity for high-impact brand visibility and meaningful association with professional leadership and excellence.

Your sponsorship includes premier branding at the reception, a co-branded photobooth experience, and opportunities for both in-person engagement and digital visibility.



## Benefits:

- Co-branded photobooth at the Awards Reception, with printed photos featuring your logo. (Photobooth booked and managed by CAMRT; cost included.)
- Exclusive speaking opportunity at the CAMRT Awards Reception (3-minute welcome).
- Opportunity to brand the event space with sponsor-provided items such as pop-up banners, custom napkins, or décor (additional branding costs covered by sponsor).
- Two (2) full conference registrations, with sponsor ribbons on name badges.
- Opportunity to include one (1) branded item in the conference bag (e.g., swag or brochure; item provided by sponsor).
- Exhibit table (1 x 6 ft). Premium location.
  - No pipe and drape, table only
- Inclusion on the event's sponsor gamification, driving attendee interaction.
- Virtual booth page to engage with online attendees.
- Prominent logo and company description in the conference app, virtual platform, and website.
- Formal recognition from the MC podium during the event.
- Logo displayed in plenary session presentations and at the registration desk.
- Option to donate a door prize with public recognition during prize announcements.
- Logo featured in all pre- and post-conference communications.
- Post-event access to the list of attendees who scanned in at your booth.

# Opening Reception - \$8,500

One (1) available

Kick off CAMRT 2026 in style and make a strong first impression. As the Official Sponsor of the **Opening Reception**, your organization will be front and center as we welcome attendees to Victoria, and set the tone for two days of learning, connection, and celebration.

Held in partnership with the CAMRT Foundation, this networking event provides an excellent platform for meaningful engagement, brand visibility, and thought leadership among the national MRT community. **This event will include an activation or activity that will directly benefit the local community.**



## Benefits:

- Exclusive opportunity to speak at the Opening Reception (3-minute welcome on May 28; time TBD).
- Opportunity to brand the event space with sponsor-provided items such as pop-up banners, branded napkins, or other décor (additional costs are the responsibility of the sponsor).
- Two (2) full conference registrations, with sponsor ribbons on name badges.
  - Includes two (2) tickets to the Opening Reception (\$40 value each).
- Opportunity to include one (1) branded item in the conference delegate bag (e.g., swag or brochure; item provided by sponsor).
- Exhibit table (1 x 6 ft). Premium location.
  - No pipe and drape, table only
- Inclusion on the event's sponsor gamification, driving attendee interaction.
- Virtual booth page to connect with online attendees.
- Prominent logo and company description in the conference app, virtual platform, and website.
- Onstage recognition from the MC with a formal thank you.
- Logo placement in plenary presentations and on signage at the registration desk.
- Option to donate a door prize, with public acknowledgment during the event.
- Logo included in all pre- and post-conference communications.
- Post-event access to a list of attendees who scanned in at your booth.

# Lanyards - \$8,500



One (1) available

Put your brand in the hands, and around the necks, of every in-person attendee. As the Exclusive **Lanyard Sponsor**, your company will receive high-visibility recognition throughout the entire conference. Worn at all times, the lanyard is a key piece of the attendee experience, ensuring your logo is seen repeatedly by delegates, speakers, and exhibitors alike.

CAMRT will manage production and logistics, with costs included in your sponsorship investment.



## Benefits:

- Branded lanyards provided by CAMRT (production and cost included in sponsorship).
  - Lanyards will be free of metal / MRI safe
- Two (2) full conference registrations, with sponsor ribbons on name badges.
- Exhibit table (1 x 6 ft). Premium location.
  - No pipe and drape, table only
- Inclusion on the event's sponsor gamification, driving attendee interaction.
- Logo and company description in the conference app, virtual event platform, and website.
- Onstage recognition with a formal thank you from the MC.
- Logo visibility in plenary room presentations and at the registration desk.
- Opportunity to donate a door prize, with public acknowledgment during the event.
- Logo included in all pre- and post-conference promotional communications.
- Post-event access to the list of attendees who scanned in at your booth.

## Optional Add-on: \$500

- Include one (1) branded item in the delegate conference bag (e.g., swag or brochure).
  - Item to be provided by the sponsor.

# Keynote - \$8,500

Three (3) available

Align your brand with the thought leaders shaping the future of healthcare. As a **Keynote Sponsor**, you'll gain high-profile visibility and the opportunity to directly engage with CAMRT 2026 attendees by introducing one of the conference's most anticipated sessions. The keynotes are delivered during the plenary sessions, which are attended by all delegates. With branding integrated into the keynote room and across event channels, this package ensures your organization is associated with excellence, innovation, and leadership.



## Benefits:

- Select your preferred keynote session (first come, first served; options published in early 2026 and booked by CAMRT).
- Three (3) minutes of podium time to introduce your sponsored speaker.
- Branding opportunities within the keynote room, including swag or handouts provided by the sponsor.
- Two (2) full conference registration, with sponsor ribbons on name badges.
- Opportunity to include one (1) branded item in the conference bag (e.g. swag or brochure; item provided by sponsor).
- Exhibit table (1 x 6 ft). Premium location.
  - No pipe and drape, table only
- Inclusion on the event's sponsor gamification, driving attendee interaction.
- Virtual booth page to engage with online attendees.
- Prominent logo and company description featured in the conference app, virtual platform, and website.
- Formal recognition from the MC podium during the event.
- Logo visibility in plenary room presentations and signage at the registration desk.
- Opportunity to donate a door prize, with a public thank you from the MC.
- Logo featured in all pre- and post-conference communications.
- Post-event access to a list of attendees who scanned in at your booth.

# Headshot Station – \$8,000

**SOLD**

**NEW**

One (1) available

Position your brand at one of the most-valued and well-trafficked areas of the conference. As the exclusive sponsor of the CAMRT 2026 **Headshot Station**, your organization will support professional development by offering complimentary, high-quality headshots to attendees throughout the event.

Located just outside the plenary session doors and adjacent to the lunch area, this highly visible sponsorship includes a dedicated exhibit table at the headshot station giving you direct access to a steady stream of engaged professionals eager to connect.



## Benefits:

- Exclusive branding of the Headshot Station, open during event hours May 29-30
  - Equipment and photographers booked by CAMRT and included in the cost
  - Attendees will receive a digital version of their headshot post event
- Branded signage at the station
  - Sponsor is allowed to require attendees sign up for their mailing list, get scanned at their booth, etc. in order to obtain a headshot
- Two (2) full conference registrations, with sponsor ribbons on name badges.
- Exhibit table (1 x 6 ft.) at the headshot station. See floorplan on page 6.
  - No pipe and drape, table only
- Inclusion on the event's sponsor gamification, driving attendee interaction.
- Logo and company description in the conference app, virtual event platform, and website.
- Onstage recognition with a formal thank you from the MC.
- Logo visibility in plenary room presentations and at the registration desk.
- Opportunity to donate a door prize, with public acknowledgment during the event.
- Logo included in all pre- and post-conference promotional communications.
- Post-event access to the list of attendees who scanned in at your booth.

Note: Set up will be the morning of May 29 and teardown cannot occur until after 5pm on May 30

## Optional Add-on: \$500

- Include one (1) branded item in the delegate conference bag (e.g., swag or brochure).
  - Item to be provided by the sponsor.

# Lounge - \$8,000

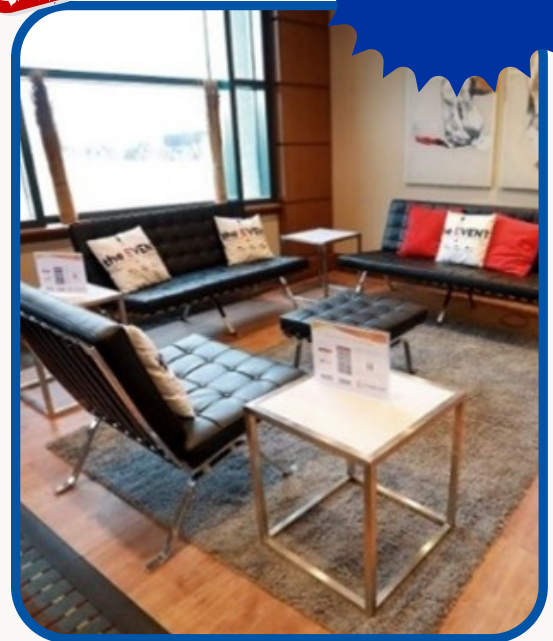
**SOLD**

**NEW**

One (1) available

Create a lasting impression by offering attendees a space to connect, recharge, and engage. As the **Lounge Sponsor**, your organization will be the face of one of the most inviting and high-traffic spaces at CAMRT 2026. Featuring comfortable soft seating and a welcoming atmosphere, the lounge provides a natural setting for informal conversations, networking, and relaxation throughout the day.

Located just outside the plenary doors and adjacent to the lunch area, the lounge is perfectly positioned for maximum visibility and attendee flow—outside the main exhibit hall, but central to the heart of the event.



## Benefits:

- Exclusive branding of the Lounge Area, including soft seating and open-access rest space.
  - Furnishing for this area included in the cost and booked by CAMRT. It will likely include 1-2 couches, an armchair and coffee table. See example above.
- Exhibit table (1 x 6 ft) integrated into the lounge space for easy interaction with attendees.
  - See floorplan on page 6.
  - No pipe and drape, table only
- Sponsor-provided signage and materials welcome (e.g. pop-up banner, tabletop displays, branded pillows, or giveaway items).
- Two (2) full conference registrations, with sponsor ribbons on name badges.
- Inclusion on the event's sponsor gamification, driving attendee interaction.
- Logo and company description featured in the conference app, virtual platform, and website.
- Formal thank you from the MC podium during the event.
- Logo featured in plenary room presentations and signage at the registration desk.
- Opportunity to donate a door prize, with public acknowledgment from the MC.
- Logo included in all pre- and post-conference communications.
- Post-event access to a list of attendees who scanned in at your table.

Note: Set up will be the morning of May 29 and teardown cannot occur until after 5pm on May 30

## Optional Add-on: \$500

- Include one (1) branded item in the delegate conference bag (e.g. swag or brochure).
  - Item to be provided by the sponsor.

# Mobile App - \$7,500

One (1) available

## Exclusive Benefits:

- Mobile app branded for sponsor
- Signage at registration with login details and company logo
- Printed and branded collateral with mobile app login instructions inserted into each delegate badge



# Wi-Fi - \$7,500

One (1) available

## Exclusive Benefits:

- Wi-Fi name branded for sponsor
- Signage at registration with login details and company logo
- Printed and branded collateral with Wi-Fi login instructions inserted into each delegate badge



## Included in both:

- Exhibit table (1 x 6 ft). Premium location.
  - No pipe and drape, table only
- One (1) full conference registration, with sponsor ribbon on name badge.
- Inclusion on the event's sponsor gamification, driving attendee interaction.
- Logo and company description featured in the conference app, virtual platform, and website.
- Formal thank you from the MC podium during the event.
- Logo featured in plenary room presentations and signage at the registration desk.
- Opportunity to donate a door prize, with public acknowledgment from the MC.
- Logo included in all pre- and post-conference communications.
- Post-event access to a list of attendees who scanned in at your table.

## Optional Add-on: \$500

- Include one (1) branded item in the delegate conference bag (e.g. swag or brochure).
  - Item to be provided by the sponsor.

# Lunch - \$6,500

Two (2) available

## Exclusive Benefits:

- Signage with your logo at lunch catering table(s)
  - Located outside the main plenary area



# Break - \$5,500

Four (4) available

## Exclusive Benefits:

- Signage with your logo at break catering table(s)
  - Located in the Exhibit Hall



## Included in both:

- High-Traffic Visibility: Your brand will be prominently displayed in one of the most frequented areas of the event, ensuring consistent exposure as attendees gather to eat, network, and recharge.
- Brand Integration Options: Customize the tables with branded napkins, signage, or giveaways (provided by sponsor), adding a tangible and interactive element to your presence.
- Acknowledgment in Event Program & Onsite: Your sponsorship will be recognized in the conference app and on signage at the catering tables.
- Exhibit table (1 x 6 ft). Premium location.
  - No pipe and drape, table only
- One (1) full conference registration, with sponsor ribbon on name badge.
- Inclusion on the event's sponsor gamification, driving attendee interaction.
- Logo and company description featured in the conference app, virtual platform, and website.
- Formal thank you from the MC podium during the event.
- Logo featured in plenary room presentations and signage at the registration desk.
- Opportunity to donate a door prize, with public acknowledgment from the MC.
- Logo included in all pre- and post-conference communications.
- Post-event access to a list of attendees who scanned in at your table.

## Optional Add-on: \$500

- Include one (1) branded item in the delegate conference bag (e.g. swag or brochure).
  - Item to be provided by the sponsor.

# Exhibitor, Standard Footprint

## \$3,500

Thirty-three (33) available

### Exclusive Benefits:

- Exhibit table in Exhibit hall (**6 foot table with 2 chairs**)
  - No pipe and drape, table only
- If you are bringing a piece of equipment to display (i.e. portable x-ray) book this package and we will fit you with a 30 inch cocktail table rather than a 6 ft table and the other half of your footprint will be used for the equipment.



# Exhibitor, Small Footprint

## \$2,500

Twelve (12) available

### Exclusive Benefits:

- Exhibit table in main foyer (**30 inch cocktail table with 1 chair**)
  - No pipe and drape, table only



### Included in both:

- One (1) full conference registration, with sponsor ribbon on name badge.
- Inclusion on the event's sponsor gamification, driving attendee interaction.
- Logo and company description featured in the conference app, virtual platform, and website.
- Formal thank you from the MC podium during the event.
- Logo featured in plenary room presentations and signage at the registration desk.
- Opportunity to donate a door prize, with public acknowledgment from the MC.
- Logo included in all pre- and post-conference communications.
- Post-event access to a list of attendees who scanned in at your table.

### Optional Add-on: \$750

- Include one (1) branded item in the delegate conference bag (e.g. swag or brochure).
  - Item to be provided by the sponsor.

# Concurrent Session Sponsor \$850 per session

Thirty (30) available

## Exclusive Benefits:

Buy three (3) or more and receive one (1) full conference registration.



- Two (2) minutes of speaking time at the beginning of your sponsored session, including the opportunity to introduce the speaker.
  - Delivered live at the in-person event and pre-recorded for the virtual audience.
    - Recording must be submitted to CAMRT by **March 31, 2026**.
- Choice of session on a first-come, first-served basis.
  - A list of available sessions will be released in late February 2026.
- Branding opportunities within the session room, including distribution of sponsor-provided swag, brochures, or handouts.
- Company name and logo featured on the session page of the conference website and event app.
- Logo displayed on the opening slide of the sponsored presentation.
- Logo featured in plenary room presentations and signage at the registration desk.
- Opportunity to donate a door prize, with public acknowledgment from the MC.
- Logo included in all pre- and post-conference communications.
- Direct lead scanning capabilities at the in-person event.

# Celebration of Excellence, Individual Awards - \$500 each

## Exclusive Benefits:

- Company mentioned when award is given.
- Logo included on award slide at ceremony.
- Choice of award, first come first served, among the following:
  - Awards of Excellence (one per discipline): Radiological Technology, Nuclear Medicine (sold), Magnetic Resonance, Radiation Therapy
  - Honorary Awards\*: Early Professional Achievement Award, Grassroots Advocacy Award, Steward of the Profession Award, Outstanding Service Award
- Direct lead scanning capabilities at the in-person event.



*\*Availability dependent on whether there are nominees for the award. Please indicate your top 2 preferences for awards when completing the online form under the 'notes' field.*

## Optional Add-on: \$750

- Include one (1) branded item in the delegate conference bag (e.g. swag or brochure).
  - Item to be provided by the sponsor.

**Spend a combined \$4,250 on the above opportunities and automatically receive a small footprint exhibit table, subject to availability.**

# You're in Good Company

## Participating organizations since 2022

Alberta Health Services  
Bayer in Radiology  
BC Cancer  
Beam Radiology  
Belair Direct  
BioSyent Pharma  
BMS Risk Services  
Bracco Imaging Canada  
British Columbia Institute of Technology  
Canada Diagnostic Centres  
Canadian Armed Forces  
CANM  
Canon Medical Systems Canada  
Carestream Health  
CAMIS  
Christie Innomed Ltd.  
CMEPP  
CMRITO  
CURIUM  
Cyclomedica  
EFW Radiology  
Elekta  
Fraser Health  
FUJIFILM Canada Inc.  
GE Healthcare  
Talent Recruitment Division New-Brunswick  
Saskatchewan Healthcare Recruitment Agency  
Healthview Medical Imaging  
Moncton MRI Canadian Health Solutions Inc.  
Hermes Medical Solutions Canada  
Hologic  
Horizon Health Network  
Human Integrity HR  
Insight Medical Imaging  
Interior Health Authority

Isologic Innovative  
Radiopharmaceuticals  
IWK Health  
Jubilant DraxImage Inc.  
Lemer Pax America  
Mayfair Diagnostics  
Medinformatix  
Medron Medical Systems  
Methapharm Inc  
MIC Medical Imaging  
NAIT  
National Dosimetry Services  
Northern Health  
Novartis  
Novia Scotia Health  
Philips  
PracticeNWT  
ProMed HR Solutions  
Providence Health Care  
Province of PEI (IHIS)  
RAD-AID International  
Saskatchewan Health Authority  
Shared Health Manitoba  
Siemens Healthineers  
TD Insurance  
Telix Pharmaceuticals  
The Burwin Institute  
The Ottawa Hospital  
Thompson Rivers University  
Total Transportation  
Ultraray Medical  
Vancouver Coastal Health  
Varian, A Siemens  
Healthineers Company  
Yukon Hospitals



# Terms



## Payment & Fulfillment Terms

An invoice will be issued upon receipt of this agreement. Full payment is due within 30 days of the invoice date. The CAMRT reserves the right to delay sponsor benefit fulfillment until payment is received.

Payment methods accepted: bank transfer, credit card, or cheque. **Note: CAMRT's mailing address changed in 2024. Cheques must be sent to:**

511 Lacolle Way, Suite #8317, Ottawa, ON K4A 5B6

## General Terms

### Product and Service Endorsement

Sponsorship does not imply CAMRT's endorsement of any sponsor product or service.

### Use of Sponsor Branding

Sponsor grants CAMRT and its vendors a limited, non-exclusive license to use its name, logo, and trademarks in conference-related materials. Placement and usage will be at CAMRT's discretion.

### Cancellation & Refund Policy

Cancellations received on or before December 31, 2025 are eligible for a 50% refund. No refunds will be issued for cancellations made on or after January 1, 2026.

### Liability

CAMRT is not liable for any injury, loss, or damage to sponsor personnel or property during transit to/from or while onsite at the event. Sponsors are responsible for the security and safekeeping of their own materials throughout the conference.

### Insurance Requirement

All exhibitors and sponsors are required to carry commercial general liability insurance with a minimum coverage of \$2 million CAD. Proof of insurance must be provided upon request and must be valid for the full duration of the event, including setup and teardown dates.

# Benefits Index



## Availability & Investment

### Opportunities Available

Indicates the number of sponsorships available for a specific package or event. Limited quantities apply; offered on a first-come, first-served basis.

### Investment

No tax is charged on sponsorships. An invoice will be issued within five (5) business days of agreement submission. Payment is due within 30 days. Applicable British Columbia taxes will be added to any additional registration purchases.

## Event Visibility & Onsite Presence

### Speaking Opportunity

Sponsors receive 2–3 minutes of speaking time at the start of their hosted event. Keynote and session sponsors will also introduce the speaker using a CAMRT-provided biography.

### Room/Space Branding

Sponsors may provide pop-up banners, table handouts, or branded materials for display in their sponsored space. Branding materials are the responsibility of the sponsor.

### Company Logo in Plenary Room & Registration Area

Sponsor logos will be displayed in the plenary presentation loop and at the registration desk throughout the event.

### Formal Recognition from the MC

Lead sponsors will receive at least two formal acknowledgements from the stage by the event MC.

## Digital & Print Exposure

### Company Profile in App, Website & Virtual Platform

Includes a 150-word company profile, logo, and hyperlink across the mobile app, virtual event platform, and official conference website.

### Logo on Session Page and Slide

For sponsored sessions, sponsor logos will appear on the relevant session webpage and on the opening slide of the presentation.

### Inclusion in Pre- and Post-Conference Communications

Sponsor logos will appear in the footer of all promotional emails related to CAMRT 2026, including post-event communications.



# Benefits Index



## Engagement & Lead Generation

### Exhibit Table

One table, size as noted in chosen package, with enough space to place a banner behind your table.

Hours:

- May 29: 08:00–17:00
- May 30: 08:00–16:00

See page 6 for set up and tear down times. **Early tear-down is not permitted.**

### Virtual Booth Page

Includes the ability to upload videos, documents, contact details, and a company description. Sponsors are responsible for setting up their page. Post-event, a list of consenting attendees who visited your booth will be provided.

### Gamification Feature

A game within the mobile app that encourages attendee interaction to your table. Game type and style to be determined.

### Door Prize Opportunity

Sponsors may donate a prize (e.g. gift cards, tech items, gift baskets). Public thanks will be issued at the time of the draw, and donors receive an additional alphanumeric code to share with attendees for bonus Monopoly points.

### Lead Scanning

Use the conference app to scan attendee badges for immediate access to their contact information.

## Swag & Registration

### Conference Bag Insert

Sponsors may include one (1) promotional item (e.g. flyer, pen, mints) in the in-person attendee bag. Sponsors are responsible for production and delivery to the venue.

### Full Conference Registrations

The number of included registrations is defined per package. All registrations include full access to sessions, meals, and the Awards Reception. Additional registrations may be purchased at a discounted rate of \$350. Opening Reception tickets are \$40 each unless specified as included. **There is no difference between a full regular attendee pass and an exhibitor pass. All company personnel, including booth staff, must be registered.**

### Sponsor Ribbons

Sponsor-designated registrants will receive a ribbon on their name badge, identifying them as a conference sponsor.

**BOOK NOW** 



# Contact Us

If you wish to book a custom package or have an idea for a different type of sponsorship, contact CAMRT Manager of Events, Courtney Jones

[cjones@camrt.ca](mailto:cjones@camrt.ca)

613-234-0012 ext. 235

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Sponsorship and exhibit opportunities for CAMRT's national conference typically sell out well in advance due to high demand and limited availability. Secure your package early to ensure your organization receives maximum exposure and preferred placement.

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**Book before November 15<sup>th</sup> to ensure your branding is included on communications when registration opens in early December 2025.**

**BOOK NOW** 



**Deadline to book: April 30<sup>th</sup>, 2026**